

# **2017 Ms. Senior Michigan Pageant Contestant Application Packet**



Michigan's pageant is first and foremost designed to emphasize and give honor to women who have reached their "Age of Elegance." It is a search for a gracious lady who best exemplifies the dignity, maturity and inner beauty of Michigan's senior citizens.

The pageant philosophy is based upon the belief that seniors are the foundation of America, and our most valuable treasure. It is upon their knowledge, experience, and resources that the younger generation has the opportunity to build a better society.

**We cordially invite all women sixty years of age and older to  
participate in the  
Ms. Senior Michigan Pageant  
on  
Wednesday, July 26, 2017  
at the  
Older Persons' Commission, Rochester, Michigan**

**Please mail completed forms and entry fee to:**  
Ms. Senior Michigan, Inc. • 650 Letica Dr. • Rochester, MI 48307

**For additional information or assistance in completing the Application Packet  
you may contact:**

Fran Maiers, President/CEO  
Call or text: 248-709-7596 or email: [franmaiers@gmail.com](mailto:franmaiers@gmail.com)

**Congratulations  
on taking the first step toward becoming the next  
MS. SENIOR MICHIGAN**

*Ms. Senior Michigan, Inc.*



Dear Ms. Senior Michigan Contestant:

The Ms. Senior Michigan Board of Directors welcomes you as a participant in the 2017 Ms. Senior Michigan Pageant on Wednesday, July 26, 2017. This is the first important step to becoming Ms. Senior America!

Please find attached the packet of information that you will need to complete in order to apply to be a contestant in the Pageant. Please carefully review all of the rules and regulations, contestant responsibilities and Pageant procedures so that you fully understand your duties as a participant. The 2017 entry fee is \$100.00 which includes one business card size program ad that must be included with your application packet.

**This completed packet must be postmarked by Thursday, June 1, 2017**

Should there be more than 10 contestants entered into the pageant, a preliminary pageant will be held with the date to be determined.

It is truly an honor to be crowned Ms. Senior Michigan and to represent the State of Michigan at the Ms. Senior America Pageant. Good luck as you embark upon this exciting journey.

Sincerely,

*Fran Maiers*

Fran Maiers  
President/CEO

# **MS. SENIOR MICHIGAN, INC. PAGEANT JUDGING GUIDELINES**



## ***Interview – 30%***

One of the most important aspects of the Pageant is for all judges to meet each contestant individually. It is during this five minute personal interview that the judges have an opportunity to select a woman whose community spirit, involvement, charm, personality and conversational ability meet the ideals of a Ms. Senior Michigan. No timing limitation.

## ***Talent – 30%***

The talent presentation is an integral part of the pageant. It is designed to encourage exhibits of music, art, hobby interest, or homemaking and to demonstrate that expertise, interest and involvement in such activities do not diminish with age. Time limit of 2 minutes 45 seconds.

## ***Philosophy of Life – 20%***

The Ms. Senior Michigan Pageant recognizes that beauty is a matter of insight as well as eyesight. Each contestant is given the opportunity to present a statement which conveys her "Philosophy of Life". Time limit of 35 seconds.

## ***Poise – 20%***

It is the philosophy of the Pageant that clothes do not make the woman, but rather it is the woman who makes the clothes. During this event, the judges will seek the contestant whose manner, composure and grace display a genuine beauty. No timing limitation.

***"Timing is critical. If the time allotted for a judging category above is exceeded, that category is excluded from the total score."***

**ATTACH**  
**A WALLET SIZE**  
**PHOTO**  
**HERE**

Photo must be a **current headshot** which will be used for the Pageant Program Book at the Board's discretion.

**MS. SENIOR MICHIGAN, INC.**  
**CONTESTANT INFORMATION**



**Please type or print clearly. This form will be reviewed by Pageant Judges.**

Name: \_\_\_\_\_

Address: \_\_\_\_\_ Apt# \_\_\_\_\_ City: \_\_\_\_\_

Township: \_\_\_\_\_ County: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Home Phone: (\_\_\_\_) \_\_\_\_\_ Cell: (\_\_\_\_) \_\_\_\_\_ E-mail: \_\_\_\_\_

Marital Status (optional) : Single  Married  Widowed

Number of Children: \_\_\_\_\_ Grandchildren: \_\_\_\_\_ Great Grandchildren: \_\_\_\_\_

Name of person to notify in case of emergency: \_\_\_\_\_

Relationship: \_\_\_\_\_ Phone#: (\_\_\_\_) \_\_\_\_\_

Name of newspapers in your area/community: \_\_\_\_\_

- For proof of residency and age, please include a copy of your current Drivers License or State of Michigan ID with the number blackened out.

***This is information about you during the past 5 (five) years. Please understand that there can be no attachments to this page.***

During the past 5 years, I have been actively involved in: \_\_\_\_\_

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Club Memberships/Volunteer Work/Boards & Commissions: \_\_\_\_\_

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Special Interests: \_\_\_\_\_

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Tell us about your background and experience: \_\_\_\_\_

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If you become Ms. Senior Michigan, what will be your goal: \_\_\_\_\_

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If you become Ms. Senior Michigan, will you be able to devote the time and energy required to be the queen, including guest appearances, competing at the National pageant, attending the next pageant and serving as the Queen's sister for the queen who follows you? \_\_\_\_\_

Additional Comments: \_\_\_\_\_

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**MS. SENIOR MICHIGAN, INC.  
TALENT INFORMATION**



**NAME:** \_\_\_\_\_

**A 2 minute 45 second time limit is placed on talent presentation. You need not use all of the 2 minute 45 seconds, but you cannot exceed this time allotment or you will be disqualified from this portion of the competition.**

Description of talent presentation: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Name of Music: \_\_\_\_\_

Any Additional Requirements or Requests: \_\_\_\_\_  
\_\_\_\_\_

Microphone (Hand-held, clip-on, stand) \_\_\_\_\_

Props (Provided by Contestant) \_\_\_\_\_

Display Requirements (Tables, Easels etc.) \_\_\_\_\_

Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**MS. SENIOR MICHIGAN, INC.  
CONTRACT AGREEMENT  
OFFICIAL RULES & REGULATIONS**



Entrant refers to the Ms. Senior Michigan participant.

Board refers to the Board of Directors, Ms. Senior Michigan, Inc.

1. Entrant and Board will work in a cooperative manner. Board reserves the right to make all final decisions.
2. Entrant must be a citizen of the United States.
3. Entrant must be a resident of Michigan for the previous three (3) months before due date of application.
4. Entrant's age at regional competition shall be no less than sixty (60) years. Entrant must produce a photocopy of proof of age.
5. Entrant can perform in as many regional and preliminary competitions as is desired, however, after participating for two (2) consecutive years in the State Pageant, one (1) year must be taken off before participating again. An entrant may participate a maximum of three (3) times in her lifetime at the State Pageant.
6. Entrant must display talent, poise, personality, intelligence, charm, and inner beauty.
7. Entrant must display a talent presentation in a maximum of two minutes and forty-five seconds (2:45). The talent presentation must not exceed the allotted time of two minutes and forty-five seconds (2:45). The talent portion of the entrant's score will be eliminated if allotted time is exceeded.
8. Entrant must memorize and recite her written philosophy, not to exceed thirty-five (35) seconds in length. The philosophy portion of the entrant's score will be eliminated if allotted time is exceeded.
9. Entrant may be either amateur or professional.
10. Entrant must provide own background music, costumes and props for her talent section in the pageant. Gowns and dresses for her competition or appearances are her responsibility.
11. Entrant agrees that the time, manner, and method of judging shall be solely within the discretion of the Board and that the decision of the judges will be final.



12. Entrant agrees that as the winner of this pageant, she will not sign a management contract with any individual or corporation. She will not give any written or verbal endorsement to political groups, to any mercantile commodity or commercial organization, nor shall she permit any photographs to be used in connection with any advertised commodity or services not associated with this pageant without the express permission of the Board.
13. Entrant agrees to be receptive to suggestions and constructive criticism from the Pageant Director related to her presentation in all competitive areas or appearances.
14. Entrant agrees to abide by Board dress code for all contracted public appearances. This dress code is reflective of the spirit of the Pageant including dignity, morality and socially acceptable behavior.
15. The entrant must conduct herself in an acceptable manner at all public appearances, reflective of the inner beauty philosophy that made her a finalist in the Ms. Senior Michigan Pageant.
16. Should the entrant become Ms. Senior America, she shall relinquish the Ms. Senior Michigan title and crown. She may not wear two crowns at the same time. She shall assume all duties of Ms. Senior America.
17. The entrant may request assistance from the Pageant Director at any time.
18. Entrant agrees to abide by all of the rules of the Ms. Senior Michigan Pageant now in effect.
19. Each entrant is required to pay a \$100.00 entry fee, to be included with the application. Checks payable to Ms. Senior Michigan, Inc.

Contestant  
Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Board President: \_\_\_\_\_

Date: \_\_\_\_\_

**MS. SENIOR MICHIGAN, INC.**  
**Release of Personal Information**



I, \_\_\_\_\_, as a contestant of the  
(Contestant's name)

Ms. Senior Michigan Pageant, do authorize the Ms. Senior Michigan Board of Directors the use of any or all of the information furnished by me in either written or narrative form, which includes application and /or interviews. I understand this information, along with photographs supplied by me or taken during the pageant days: Video/television footage becomes the property of Ms. Senior Michigan, Inc. and may be used for publicity or promotion of the pageant I am presently participating in.

Signed this \_\_\_\_\_ day of \_\_\_\_\_ 20\_\_\_\_\_.  
(Date) (Month)

Signature \_\_\_\_\_

Print Name \_\_\_\_\_

City & County you represent \_\_\_\_\_

\_\_\_\_\_

Property of Ms. Senior Michigan, Inc.

**MS. SENIOR MICHIGAN, INC.  
WINNER'S CONTRACT  
RELEASE AND INDEMNITY AGREEMENT**



This Contract is by and between **MS. SENIOR MICHIGAN, INC.** hereinafter referred to as the "Corporation" and

\_\_\_\_\_  
*Name*

who is the winner of the official **MS. SENIOR MICHIGAN PAGEANT**, which has designated her as **MS. SENIOR MICHIGAN, 2017**, hereinafter referred to as "Winner." Said parties do hereby agree as follows:

**ARTICLE ONE**

**RESIDENCE AND CHARACTER**

In consideration of the foregoing, Winner makes the following statements and representations:

Winner attests to the following:

- 1) That she is a resident of the State of Michigan and has been a bona fide resident of Michigan for a minimum of three (3) months prior to her selection as Ms. Senior Michigan, 2017;
- 2) That she is of good moral character and will be receptive to suggestions and constructive criticism from the Michigan Pageant Director or the Assistant, to enhance her presentation in all competitive areas or appearances.
- 3) That she has never been charged with or convicted of any crime involving moral turpitude, and does not have any criminal charges pending against her;
- 4) That she is in reasonably good health and can participate fully and without limitation in any Pageant activities. Medical information will be made available by the winner for the purpose of obtaining competent medical care in away-from-home facilities that may be required for the treatment and/or well-being of said Winner. The Ms. Senior Michigan Board of Directors is not responsible, nor will incur any costs associated with any medical treatment or care.
- 5) That winner has not heretofore endorsed or contracted to endorse any product competitive to products sold by sponsors of the **Ms. Senior Michigan Pageant**;
- 6) That winner has not heretofore authorized any person, firm or corporation, other than **Ms. Senior Michigan, Inc.**, to use her name, photograph, picture or present or future title in connection with any endorsement or advertisement of any commercial product or service without first having received permission in writing from **Ms. Senior Michigan, Inc.**; and

- 7) That winner is not under contract to any person, firm or corporation, nor has Winner made any commitments or legal obligations for the future that would prevent her appearance of participation in events sponsored by **Ms. Senior Michigan, Inc.** or the Sponsors of the **Ms. Senior Michigan Pageant** or compliance with the terms and conditions hereafter set forth.

## ARTICLE TWO

### NO FORMER CROWN HOLDER MAY COMPETE

Winner hereby attests that she has never been a Winner of the **Ms. Senior Michigan Pageant** in the past nor at any time recognized as **Ms. Senior Michigan** of any year.

## ARTICLE THREE

### AGREEMENT TO PARTICIPATE

Winner agrees to participate in and promote events associated with the **Ms. Senior Michigan Pageant**, and to abide by and be bound by the rules and regulations governing the **Ms. Senior Michigan Pageant** and the awarding and supervision of the **Ms. Senior Michigan** title.

1. Winner must be available all 12 months of her reigning year.
2. Winner is required to participate in the **Ms. Senior Michigan Pageant** the following year.
3. Winner must be willing to serve as the Queen's Sister for the Queen who follows her.

## ARTICLE FOUR

### PUBLICITY AND PUBLIC APPEARANCES

Winner agrees that her appearance in telecasts, radio broadcasts, video tapes, motion pictures, publicity pictures, or other communication media of all or any part of the events connected with the **Ms. Senior Michigan Pageant** finals or those taken of winner after she is crowned as **Ms. Senior Michigan** may be used by **Ms. Senior Michigan, Inc.** and anyone duly appointed by it to use said publicity media, either singularly or in a group. All photographs, videotapes and/or motion picture files, other recordings or reproductions made of Winner as a contestant in the **Ms. Senior Michigan Pageant**, either individually or as a member of a group, in connection with the pageant, and the same may be used by it for publicity, advertising or any other proper use.

## ARTICLE FIVE

### AWARDS TO WINNER

Winner agrees that awards or prizes may be provided and that funds and other prizes may be provided by certain prominent companies and by **Ms. Senior Michigan, Inc.** itself, and agrees that at no time during the period she holds the title of **Ms. Senior Michigan**, will she endorse or permit her name or likeness to be used in connection with endorsement or advertisement of any product or products competitive to any of the products or the companies that contribute to the **Ms. Senior Michigan Pageant** without prior written permission of the Board of Directors of **Ms. Senior Michigan, Inc.**

## ARTICLE SIX

### NO OTHER COMPETITION DURING THE REIGN

Winner agrees that during the term of her reign as **Ms. Senior Michigan** she will not become a contestant or participant in any other state competition of a nature similar to the finals of the **Ms. Senior America Pageant**.

She will serve as the Queen's Sister for the incoming Queen during her reign and she will appear in the following year's Pageant in order to crown her successor.

## ARTICLE SEVEN

### TERMINATION OF TITLE

Winner agrees that failure to keep and perform the agreements contained herein shall, at the option of the Board of Directors of **Ms. Senior Michigan, Inc.** terminate her present title and bar her from the possession of any major prizes awarded to her, if any, and she agrees to return any such prizes upon request of the Board of Directors of **Ms. Senior Michigan, Inc.**

## ARTICLE EIGHT

### NO MONETARY GAIN

Winner agrees that holding the title of **Ms. Senior Michigan** is an honorary position and she will accept such title without any expectation of monetary gain. It is acceptable to receive reimbursement for expenses incurred while attending approved promotional engagements:

## ARTICLE NINE

### CONTRACTS AND COMMITMENTS

Winner agrees that the Corporation may have had to make certain contracts and commitments of **Ms. Senior Michigan** in advance of the final selection involving winner's appearances. Such contracts and commitment shall be binding upon winner and winner shall do her utmost to carry out and perform such contracts.

## ARTICLE TEN

### LIABILITY AND INDEMNITY

Winner agrees by her signature hereto and does by these presents hereby exonerate, hold harmless, release, discharge and indemnify **Ms. Senior Michigan, Inc.**, its officers, directors, judges, employees, volunteers and any other person, firm, individual or corporation charged or chargeable with responsibility or liability, its successors or assigns from and against:

1. Any and all claims, demands, damages, loss of service, action and causes of action based upon, arising out of, or in any way related to the operation of the **Ms. Senior Michigan Pageant**, the conduct of business there at, and including without limitation all operations of the corporation incurred pursuant to any provisions of this agreements.
2. Any and all claims, lawsuits, demand, loss of service, damages, actions and causes of action belonging to the Winner arising out of any act or occurrence during the twenty-four (24) month period immediately subsequent to said pageant.
3. Any and all claims, damages, expenses, loss of services, actions or causes of action that Winner may suffer.

**ARTICLE ELEVEN**

**FAILURE TO SERVE FULL TERM**

Winner agrees that if, for any reason, she is unable to fulfill the duties of her term of office, she will submit her resignation to the corporation and allow the first runner-up to succeed her in the crown for the balance of the term. Failure to resign or fulfill the duties of office may cause the Board of Directors to declare the position vacant and fill it with the first runner-up. If the winner forfeits her crown for any reason prior to national competition, she will relinquish her crown and banner. If the Winner does not attend the National Pageant, the runner-up is not sent in her place.

**ARTICLE TWELVE**

**ENTIRE AGREEMENT**

This instrument constitutes the entire agreement between the parties and there are no other covenants, promises or agreements, written or oral and no agent of any party has the authority to make representations or other agreements, oral or written, which modify or vary the terms or conditions of this agreement.

**ARTICLE THIRTEEN**

**AGREEMENT SEVERABLE**

The paragraphs of this agreement are severable, and in the event any paragraph or portion of the agreement is declared illegal or unenforceable, the remainder of the agreement shall remain effective and binding on the parties. No waiver of any breach of any of the covenants, agreements or provisions herein contained shall be construed as a waiver of any subsequent breach of the same or any other covenant or provision.

EXECUTED IN DUPLICATE ORIGINALS THIS \_\_\_\_ DAY OF \_\_\_\_\_, 2017.

BY: \_\_\_\_\_

\_\_\_\_\_  
(Type or Print Name of Winner)

MS. SENIOR MICHIGAN, INC.  
\_\_\_\_\_

ATTEST: \_\_\_\_\_



**MS. SENIOR MICHIGAN, INC.  
AD INFORMATION**



In the back of the pageant program, ad space is available to cheer on a contestant or advertise a business. Each contestant is entitled to receive one (1) Business Card size ad. Ads are not required, but are a nice way to support a contestant and wish them good luck.

We suggest to take a minute to list all the businesses (travel agencies, restaurants, dry cleaners, drug stores, doctors, grocery stores, clothing stores, banks, insurance agencies, salons, florists, etc.) you patronize within your community. Now is their opportunity to return your patronage. Their ad will receive wide exposure to present and future clients.

- Ads should be submitted in digital format (either .jpg or pdf). If not, ads should be camera ready or they must be typewritten or printed legibly.
- All ads are black and white.
- To place a program ad, please complete an Ad Contract for each ad submitted. Free Contestant Ads must be included with the application and postmarked by June 1, 2017. All other ads must be received by June 20, 2017.

<p><u>Half Page</u> \$200.00</p> <p align="center">CONGRATULATIONS YOUR NAME HERE!</p> <div style="text-align: center;">  </div>	<p><u>Quarter Page</u> <span style="float: right;">\$100.00</span></p> <p align="center">BEST WISHES</p> <p align="center"><i>The Family's All With You,</i></p> <div style="text-align: center;">  </div> <p align="center">YOUR NAME HERE!</p>
<p><u>Business Card</u></p> <p align="center">YOUR NAME HERE!</p> <p align="center">Contestant only - (1) Free \$60.00</p>	<p><u>Booster</u> <span style="float: right;">\$20.00</span></p> <p align="center">GOOD LUCK YOUR NAME HERE!</p>

Example

**MS. SENIOR MICHIGAN, INC.**  
**AD CONTRACT**



**Contract and copy regulations:**

All advertising is subject to approval of the publisher. Advertising which violates commonly accepted procedure or philosophy of Ms. Senior Michigan, Inc. will not be accepted.

Advertisers and their agencies assume all liability for all content of advertisements published, and for all claims arising there from, made against the publisher.

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I (we) the undersigned, hereby subscribe to advertise in the Ms. Senior Michigan Program.

I (we) subscribe to:	<input type="checkbox"/> Half Page	7 ½ " w x 5" h	\$200
	<input type="checkbox"/> Quarter Page	3 ¾ " w x 5" h	\$100
	<input type="checkbox"/> Business Card – Contestant Only		Free
	<input type="checkbox"/> Business Card	3 ¾ " w x 2 ½ " h	\$ 60
	<input type="checkbox"/> Booster	(2 lines)	\$ 20

I (we) hereby accept the publisher's requirements as noted.

Name/Company : \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Deadline for Free Contestant Ad – include with application by June 1, 2017**  
**Deadline for Additional Ads - received by June 20, 2017**

Make checks payable to: Ms. Senior Michigan, Inc.  
Mail check and ad design to: 650 Letica, Rochester, MI 48307  
ATTN: Carla Graham  
Email jpg. or pdf. to [carla\\_graham@opcseniorcenter.org](mailto:carla_graham@opcseniorcenter.org)



**MS. SENIOR MICHIGAN, INC.  
PACKET CHECK LIST**



To help assist in the entry process, please use this Check List to ensure all forms are completed and returned by the deadline date.

*Please complete and return the following forms to:*

*Ms. Senior Michigan, Inc. • 650 Letica Dr. • Rochester, MI 48307  
Postmarked by June 1, 2017*

- 
- \$100.00 ENTRY FEE – Checks payable to Ms. Senior Michigan, Inc.
  - CONTESTANT INFORMATION with attached recent photo
  - PHILOSOPHY OF LIFE
  - TALENT INFORMATION
  - CONTRACT AGREEMENT - signed (you may want to make a copy for yourself)
  - RELEASE OF PERSONAL INFORMATION
  - WINNERS CONTRACT RELEASE AND INDEMNITY AGREEMENT – filled out and signed (you may want to make a copy for yourself)
  - COPY OF DRIVERS LICENSE OR STATE OF MICHIGAN ID CARD
  - ARTWORK FOR FREE BUSINESS CARD SIZE AD

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OPTIONAL:

- ADDITIONAL PROGRAM ADS –
  - One contract per ad
  - Check payable to: Ms. Senior Michigan, Inc. mail to  
650 Letica Dr. • Rochester, MI 48307
  - **Deadline – Received by June 20, 2017**
  - Artwork – jpg. or pdf. to [carla\\_graham@opcseniorcenter.org](mailto:carla_graham@opcseniorcenter.org)  
or mail to the above address